

JILLIAN MIKOLAIZYK

FREELANCER

CONTACT

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ABOUT

Jillian is a freelance writer, editor and social media manager with a strong understanding of communication and how to make a story compelling. She is proficient in Microsoft Office, WordPress, SEO tactics, and AP Style.

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in /in/jillian-mikolaizyk

EXPERIENCE

WRITER, EDITOR, AND SOCIAL MEDIA MANAGER

- Freelance; Self-Employed | March 2017 Present
- Writes articles, blogs and other copy for a wide range of B2B and B2C clients.
- Provides editing services to writers and businesses.
- Creates social copy and monitors platforms such as Facebook, Twitter, LinkedIn, and more.

COMMUNICATIONS CONSULTANT

Logos Communications | April 2016 - Present

- Writes and edits press releases, website copy, social copy, and more.
- Facilitates contact with media; distributes press releases and identifies opportunity for further reach.
- Communicates with clients and coworkers remotely to keep projects on target.

WRITING CENTER TUTOR

Madonna University | September 2014 - April 2016

- Edited essays and provided instruction on structure, grammar, word choice, and more.
- Worked with a diverse range of students, including English Second Language (ESL) students.
- Helped to update and maintain tutor blog.

PUBLIC RELATIONS PRACTITIONER

MU Lions Club | May 2015 - July 2015

- Developed a strategy for the success of a member drive.
- Created several documents to facilitate organization, including a checklist and a calendar.
- Identified future fundraising opportunities to improve quality of membership.

EDUCATION

BACHELOR'S DEGREE IN WRITING

Madonna University 2012-2016 GPA: 3.85

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